

# Francisco Allendes at The Bassement Club

DATE: Friday, December 5, 2025  
LOCATION: Madrid, Comunidad de Madrid, ES

---

## Event Description

Francisco Allendes at The Bassement Club is a premier concerts event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 50/100

**Expected Attendance:** 999 people

**Event ID:** 9hhertsunpc8AKz2iF

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/francisco-allendes-at-the-bassement-club>

Document generated on 6/4/2026, 10:45:01 AM