

# Fracaso Inteligente: Aprende a perder... y volver más fuerte

DATE: Monday, October 27, 2025  
LOCATION: San Francisco, San José, CR

## Event Description

Fracaso Inteligente: Aprende a perder... y volver más fuerte is a premier conferences event in San Francisco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 28/100

**Expected Attendance:** 82 people

**Event ID:** p5Unqj7TfQgkCjooiF

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 33 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*