

Fox Superflow® | Sea Otter Australia 2025 | Mogo Trails NSW

DATE: Friday, October 24, 2025
LOCATION: Batemans Bay, New South Wales, AU

Event Description

Fox Superflow® | Sea Otter Australia 2025 | Mogo Trails NSW is a premier expos event in Batemans Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 57/100
Expected Attendance: 2,366 people
Event ID: 8sP9N8yFzriNXTEgcF

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 946 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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