

Fourth Nea Stakeholder Involvement Workshop on Optimisation in Decision Making: From Insight to Action

DATE: Wednesday, October 15, 2025
LOCATION: Boulogne-Billancourt, Île-de-France, FR

Event Description

Fourth Nea Stakeholder Involvement Workshop on Optimisation in Decision Making: From Insight to Action is a premier expos event in Boulogne-Billancourt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 4Ds4qAkdJ6Afwcgsm3

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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