

Fountain Valley Night Market at Fountain Bowl

DATE: Thursday, August 14, 2025
LOCATION: Fountain Valley, California, US

Event Description

Fountain Valley Night Market at Fountain Bowl is a premier festivals event in Fountain Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 334 people

Event ID: E4q3d6Xq7WD7FX3vGg

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 134 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
