

Foulées Saint-Pierroises

DATE: Sunday, August 31, 2025

LOCATION: Saint-Pierre-le-Moûtier, Bourgogne-Franche-Comté, FR

Event Description

Foulées Saint-Pierroises is a premier sports event in Saint-Pierre-le-Moûtier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 114 people

Event ID: HhPZXAgxwvrYmcmxC

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.