

Foulées en Montagne Noire

DATE: Sunday, August 17, 2025
LOCATION: Cuxac-Cabardès, Occitanie, FR

Event Description

Foulées en Montagne Noire is a premier sports event in Cuxac-Cabardès. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 28/100

Expected Attendance: 77 people

Event ID: ReXhz25jEGyt75EQn6

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 31 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.