

Foulées du Coeur - Saint-Benoît

DATE: Friday, September 26, 2025
LOCATION: Saint-Benoît, Saint-Benoît, RE

Event Description

Foulées du Coeur - Saint-Benoît is a premier sports event in Saint-Benoît. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 97 people

Event ID: 3J6pK8NZLaitrdbc5b

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 39 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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