

Foulées des Pères et Mères Noël

DATE: Saturday, December 13, 2025
LOCATION: Essey-lès-Nancy, Grand Est, FR

Event Description

Foulées des Pères et Mères Noël is a premier sports event in Essey-lès-Nancy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 35/100

Expected Attendance: 168 people

Event ID: 8YKz6JHeddUq82CU5Y

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 67 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.