

Fotos de Natal com Café da Manhã no Hotel TRYP

DATE: Sunday, November 30, 2025
LOCATION: Jardim Nova Alianca, São Paulo, BR

Event Description

Fotos de Natal com Café da Manhã no Hotel TRYP is a premier performing-arts event in Jardim Nova Alianca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 44/100

Expected Attendance: 521 people

Event ID: 6qMHFdMsDLG229uXQH

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 208 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.