

Foto - Video Tech Poland

DATE: Tuesday, January 27, 2026

LOCATION: Nadarzyn, Województwo mazowieckie, PL

Event Description

Foto - Video Tech Poland is a premier expos event in Nadarzyn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 68/100

Expected Attendance: 7,722 people

Event ID: C5VymL6uwXK2zJk5de

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,089 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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