

Fotbal Club FCSB vs AFK Csikszereda Miercurea Ciuc

DATE: Sunday, September 14, 2025
LOCATION: Miercurea Ciuc, Județul Jiu de Vest

Event Description

Fotbal Club FCSB vs AFK Csikszereda Miercurea Ciuc is a premier sports event in Miercurea Ciuc. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,190 people

Event ID: 4dscPLRm828zqXg45S

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 876 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.