

Foster & Allen 50 Years Of Hits Tour @ Greville Arms Hotel

DATE: Saturday, December 27, 2025
LOCATION: Mullingar, County Westmeath, IE

Event Description

Foster & Allen 50 Years Of Hits Tour @ Greville Arms Hotel is a premier concerts event in Mullingar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 33/100

Expected Attendance: 135 people

Event ID: F9B9psPnVL5J66siBD

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.