

Foster & Allen 50 Years Of Hits Tour @ Ard Ri House Hotel, Tuam

DATE: Sunday, December 28, 2025
LOCATION: Tuam, County Galway, IE

Event Description

Foster & Allen 50 Years Of Hits Tour @ Ard Ri House Hotel, Tuam is a premier concerts event in Tuam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 31/100

Expected Attendance: 113 people

Event ID: 5CyQtyRRLH4yDhte bd

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.