

Forza Meeting - Noite dos Motores Assombrados (Shopping D)

DATE: Thursday, October 9, 2025
LOCATION: Canindé, São Paulo, BR

Event Description

Forza Meeting - Noite dos Motores Assombrados (Shopping D) is a premier expos event in Canindé. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 903 people

Event ID: GzWyTCFC7M5bpYEmj3

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 361 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.