

FORUM DES MÉTIERS DE LA COMMUNICATION – DEUXIÈME EDITION

DATE: Friday, October 24, 2025
LOCATION: Pétion-Ville, Ouest, HT

Event Description

FORUM DES MÉTIERS DE LA COMMUNICATION – DEUXIÈME EDITION is a premier conferences event in Pétion-Ville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 44/100
Expected Attendance: 476 people
Event ID: 7DWGsXDmSZ95ygmjU7

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 190 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
