

Forrest Yoga Workshop Series: Strength, Healing, Transformation

DATE: Saturday, October 25, 2025
LOCATION: Myrtle Beach, South Carolina, US

Event Description

Forrest Yoga Workshop Series: Strength, Healing, Transformation is a premier community event in Myrtle Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 14/100
Expected Attendance: 15 people
Event ID: 96jkF7GDAzLwkAHD6n

Hotel Demand Indicators

ADR Impact Index: 2.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 6 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
