

Forró Vai Quem Quer & Trio Praiano

DATE: Friday, August 29, 2025
LOCATION: Perequê-Acu, São Paulo, BR

Event Description

Forró Vai Quem Quer & Trio Praiano is a premier concerts event in Perequê-Acu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 164 people

Event ID: EYaJmhrJP9ArwMGSds

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.