

Forró da Autêntica com Baião Caçula e DJ Gabriel Louzada

DATE: Sunday, August 31, 2025
LOCATION: Santa Efigênia, Minas Gerais, BR

Event Description

Forró da Autêntica com Baião Caçula e DJ Gabriel Louzada is a premier concerts event in Santa Efigênia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 440 people

Event ID: 6ZKjTWzaKEY6UuZhaY

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 176 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.