

Formula 1 2025 - Azerbaijan Grand Prix 2025 - Race

DATE: Sunday, September 21, 2025
LOCATION: Bak & ±1, AZ

Event Description

Formula 1 2025 - Azerbaijan Grand Prix 2025 - Race is a premier sports event in Bak à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 18,500 people

Event ID: 8hComtKSg8G9BYhp7f

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.