

# Formula 1 2025 - Azerbaijan Grand Prix 2025 - Practice 1

DATE: Friday, September 19, 2025  
LOCATION: Bak  $\hat{A}$  &  $\pm 1$ , AZ

## Event Description

Formula 1 2025 - Azerbaijan Grand Prix 2025 - Practice 1 is a premier sports event in Bak à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 75/100

**Expected Attendance:** 18,500 people

**Event ID:** BnGY7HXbtAYkXCFZas

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*