

Fork in the Desert - International Food Festival

DATE: Saturday, September 27, 2025
LOCATION: North Las Vegas, Nevada, US

Event Description

Fork in the Desert - International Food Festival is a premier festivals event in North Las Vegas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 60/100

Expected Attendance: 3,343 people

Event ID: jDhVwUeJwmCZKHmy6Z

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,337 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.