

Forfaits Camping VanLife Campers 2025 - International de montgolfières

DATE: Friday, August 8, 2025
LOCATION: Saint-Jean-sur-Richelieu, Québec, CA

Event Description

Forfaits Camping VanLife Campers 2025 - International de montgolfières is a premier concerts event in Saint-Jean-sur-Richelieu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 332 people

Event ID: zT3x8PRF6PDZAxEkhf

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 133 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 10:35:59 AM