

Forest Trail Music Festival - 6th Annual

DATE: Friday, August 22, 2025
LOCATION: Free Soil, Michigan, US

Event Description

Forest Trail Music Festival - 6th Annual is a premier festivals event in Free Soil. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 49/100

Expected Attendance: 908 people

Event ID: Gi2px5HJbkM6gLGEzW

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 363 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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