

Forest of Voices - A Song Circle Gathering

DATE: Friday, August 15, 2025
LOCATION: Saltspring Island, British Columbia, CA

Event Description

Forest of Voices - A Song Circle Gathering is a premier performing-arts event in Saltspring Island. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 36/100
Expected Attendance: 199 people
Event ID: 4b9hUXGgrPq4AtM9LD

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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