

Forest fires in Haute-Corse: 435 hectares burned

DATE: Saturday, October 4, 2025
LOCATION: Saint-Florent, Corse, FR

Event Description

Forest fires in Haute-Corse: 435 hectares burned is a premier disasters event in Saint-Florent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: disasters

Importance Rank: 29/100

Expected Attendance: 10,000 people

Event ID: H2veAFnHm3hgZrErL7

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.