

Foredrag: Fem år i den franske fremmedlegion med Simon Nielsen

DATE: Wednesday, January 21, 2026
LOCATION: Randers, Randers Municipality, DK

Event Description

Foredrag: Fem år i den franske fremmedlegion med Simon Nielsen is a premier performing-arts event in Randers. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 56/100
Expected Attendance: 1,926 people
Event ID: CPZosPyt2GUyLkAZfM

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 770 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.