

Fordham Rams vs George Washington Revolutionaries Womens Basketball

DATE: Sunday, January 25, 2026
LOCATION: Washington, District of Columbia, US

Event Description

Fordham Rams vs George Washington Revolutionaries Womens Basketball is a premier sports event in Washington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,197 people

Event ID: CWfnSTVd2RH5ACLtSY

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 879 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
