

Ford Pumas vs Boland Cavaliers

DATE: Friday, August 22, 2025

LOCATION: Nelspruit, ZA

Event Description

Ford Pumas vs Boland Cavaliers is a premier sports event in Nelspruit. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 21,633 people

Event ID: 5VCr6AGAU7W6KDf87V

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,653 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.