

FOR WOOD 2026 - Wooden Buildings, Structures and Materials

DATE: Wednesday, February 11, 2026
LOCATION: Praha 9, Hlavní m. Praha, CZ

Event Description

FOR WOOD 2026 - Wooden Buildings, Structures and Materials is a premier expos event in Praha 9. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 77/100
Expected Attendance: 22,753 people
Event ID: GTwiNraP6KN5em2Ggd

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 9,101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
