

For Generations to Follow | Panel Discussion with Betty Kuntiwa Pumani

DATE: Friday, September 19, 2025
LOCATION: Illaroo, New South Wales, AU

Event Description

For Generations to Follow | Panel Discussion with Betty Kuntiwa Pumani is a premier expos event in Illaroo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,598 people

Event ID: 6YaK8A4tCpwqqusimX

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 639 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.