

Football and the World Wars: the Story of Local Teams

DATE: Friday, September 12, 2025
LOCATION: Warwick, England, GB

Event Description

Football and the World Wars: the Story of Local Teams is a premier conferences event in Warwick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 420 people

Event ID: CB579DPzvu4kVoncgH

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 168 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.