

Food Truck Expo and Concert: Back to School 80's Bash

DATE: Friday, August 15, 2025
LOCATION: Royal Palm Beach, Florida, US

Event Description

Food Truck Expo and Concert: Back to School 80's Bash is a premier expos event in Royal Palm Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 837 people

Event ID: ANELvsKoYipmWAwq8v

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 335 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
