

# FOOD STYLE JAPAN Chubu

DATE: Tuesday, October 28, 2025

LOCATION: Tokoname, Aichi, JP

## Event Description

FOOD STYLE JAPAN Chubu is a premier expos event in Tokoname. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 68/100

**Expected Attendance:** 8,000 people

**Event ID:** 4m2HQpBvMeb5BXEnfo

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/food-style-japan-chubu>

Document generated on 6/4/2026, 1:33:10 PM