

# FOOD STYLE JAPAN 2025 <Chubu>

DATE: Tuesday, October 28, 2025  
LOCATION: Yokohama, Kanagawa, JP

## Event Description

FOOD STYLE JAPAN 2025 <Chubu> is a premier expos event in Yokohama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 72/100

**Expected Attendance:** 12,238 people

**Event ID:** TDvekzfdTxhVwH3Q5Q

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,895 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*