

Food Security in an Urbanizing Society Training

DATE: Monday, November 3, 2025
LOCATION: Nairobi, Nairobi County, KE

Event Description

Food Security in an Urbanizing Society Training is a premier expos event in Nairobi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: ATqCze3R2wEyN2Yrir

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
