

Food for the Hungry VOLUNTEER-Christmas with Chris Tomlin / Holland, MI

DATE: Friday, December 12, 2025
LOCATION: Holland, Michigan, US

Event Description

Food for the Hungry VOLUNTEER- Christmas with Chris Tomlin / Holland, MI is a premier concerts event in Holland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 60/100
Expected Attendance: 3,200 people
Event ID: 7sG2vGx74vBpwzbxxyE

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,280 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
