

Food & Drinks International Expo by Detrop 2025

DATE: Thursday, October 30, 2025
LOCATION: Thessaloniki, GR

Event Description

Food & Drinks International Expo by Detrop 2025 is a premier expos event in Thessaloniki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 67/100

Expected Attendance: 7,104 people

Event ID: 62xVwmf2JA9pqAPL5a

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,842 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.