

# FOGO | ENSAIOS DA BEATS | DJS + 2 PISTAS SIMULTANÊAS + PERFORMANCE + COBERTURA FOTOGRÁFICA E MT ++

DATE: Saturday, August 23, 2025

LOCATION: Atalaia, Sergipe, BR

## Event Description

FOGO | ENSAIOS DA BEATS | DJS + 2 PISTAS SIMULTANÊAS + PERFORMANCE + COBERTURA FOTOGRÁFICA E MT ++ is a premier concerts event in Atalaia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 33/100

**Expected Attendance:** 144 people

**Event ID:** 5SxvcTVLBnoMKv5h8W

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 58 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/fogo-ensaios-da-beats-djs-2-pistas-simultanas-performance-cobertura-fotografica-e-mt->

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