

FNQ Dogs day out and Carnival on Collins Market stall

DATE: Friday, September 5, 2025
LOCATION: Cairns North, Queensland, AU

Event Description

FNQ Dogs day out and Carnival on Collins Market stall is a premier festivals event in Cairns North. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 321 people

Event ID: Eqcd8QC8uRvTFGicep

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 128 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
