

# Flu Shots 10/06 - County Administration Building - 10:00am - 12:00pm

DATE: Monday, October 6, 2025  
LOCATION: Lexington, South Carolina, US

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## Event Description

Flu Shots 10/06 - County Administration Building - 10:00am - 12:00pm is a premier community event in Lexington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 14/100  
**Expected Attendance:** 15 people  
**Event ID:** BJd8d2HqpM4oyG6ABA

## Hotel Demand Indicators

**ADR Impact Index:** 2.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 6 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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