

Floyd Nation - Experience Pink Floyd at Marion Cultural and Civic Center

DATE: Thursday, August 21, 2025
LOCATION: Marion, Illinois, US

Event Description

Floyd Nation - Experience Pink Floyd at Marion Cultural and Civic Center is a premier concerts event in Marion. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 51/100
Expected Attendance: 1,065 people
Event ID: GG9PTZ8vtgfsqNMW8V

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 426 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
