

F.L.O.W. NIGHT with JP Fero & Zimran Co, Live in Harare

DATE: Friday, September 12, 2025
LOCATION: Harare, Harare Province, ZW

Event Description

F.L.O.W. NIGHT with JP Fero & Zimran Co, Live in Harare is a premier performing-arts event in Harare. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 43/100
Expected Attendance: 440 people
Event ID: DQLiSbjSkNpcE4yp5b

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 176 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
