

Flow Fest 2025 - Brampton's International Drumming Festival

DATE: Saturday, October 4, 2025
LOCATION: Brampton, Ontario, CA

Event Description

Flow Fest 2025 - Brampton's International Drumming Festival is a premier festivals event in Brampton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 47/100

Expected Attendance: 712 people

Event ID: DTcV3cDM458QttLrrU

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 285 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/flow-fest-2025-bramptons-international-drumming-festival>

Document generated on 6/4/2026, 8:41:35 AM