

# Florist at Le Trabendo

DATE: Thursday, September 18, 2025

LOCATION: Paris, Île-de-France, FR

## Event Description

Florist at Le Trabendo is a premier concerts event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 47/100

**Expected Attendance:** 730 people

**Event ID:** EhLAegRxf3iL8QsFiK

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 292 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/florist-at-le-trabendo>

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