

Florilegium - Concerti per archi di Corelli, Händel e Vivaldi

DATE: Saturday, August 30, 2025
LOCATION: Piazza, Lombardia, IT

Event Description

Florilegium - Concerti per archi di Corelli, Händel e Vivaldi is a premier performing-arts event in Piazza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 92 people

Event ID: tid6RTYd58Tarjm45N

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.