

Florida Used RV Fest

DATE: Thursday, October 23, 2025

LOCATION: Dover, Florida, US

Event Description

Florida Used RV Fest is a premier festivals event in Dover. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 55/100

Expected Attendance: 1,868 people

Event ID: 374Xs29hM5sTrLdRFC

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 747 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.