

Flora Community Unit School District 35 - Summer Break

DATE: Friday, May 16, 2025
LOCATION: US

Event Description

Flora Community Unit School District 35 - Summer Break is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: school-holidays
Importance Rank: 52/100
Expected Attendance: 1,312 people
Event ID: 37DZs8AmjpcrmYqjge

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 525 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
