

Floorball Köniz Bern vs SV Wiler-Ersigen

DATE: Saturday, January 17, 2026

LOCATION: Bern, Bern, CH

Event Description

Floorball Köniz Bern vs SV Wiler-Ersigen is a premier sports event in Bern. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,000 people

Event ID: 6HNr4QiwfeM4nHfUqd

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.