

FLOOD RELIEF FUNDRAISER for Stevie Nicks Tribute Singer - Shawn Austin

DATE: Saturday, September 6, 2025
LOCATION: Dripping Springs, Texas, US

Event Description

FLOOD RELIEF FUNDRAISER for Stevie Nicks Tribute Singer - Shawn Austin is a premier festivals event in Dripping Springs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 42/100
Expected Attendance: 417 people
Event ID: 7KK3qMAAiLHNYU9Wbs

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 167 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
